



Product Sheet

Modernize Your Business with POTS Replacement (Analog Phone Line)



Digital Transformation for Your Communications Infrastructure

POTS Line or VoIP?

Driven by the high cost of maintaining copper lines that have limited utility in a modern business world, copper phone lines that support Plain Old Telephone Service (POTS) are increasingly subjected to price increases as part of an international decommissioning plan.

Fusion Connect Has the Solution

We deliver a modern, reliable, future-proof, and cost-effective solutions for phone service needs. Now, and into the future.

Use Case

Fusion Connect Solution

Analog Endpoint Devices

Many devices in office and campus locations still use copper lines for fax machines, point of sale (POS) terminals, vending machines, ATMs, and paging systems.

Analog Fire, Elevator, and Alarms

Legacy elevator, security, and fire alarms can use POTS lines to deliver a stable and reliable connection. To conform to NFPA 72 standards, next generation communications systems require a redundant power source with a minimum of 48 hours of power.

Analog Employee and Reception Phones

Traditional desk and reception phone lines that run across a POTS or Centrex line into a business. It delivers a traditional dial tone to individual phones over the copper wire.

Digital Business Line

An analog telephone adapter solution which delivers a cost effective and reliable solution for these analog devices.

Digital Line with Battery Back-up

A phone line with UPS providing a back-up battery that conforms to NFPA 72 standards. Installations may require redundant connectivity which can be provided with another analog line or optional wireless broadband service to deliver to keep critical phone services connected.

Hosted Voice

A full-featured, cloud-based phone service delivered over the internet to provide phone services that also can be used on PCs and mobile devices. No expensive central equipment or onsite hardware (PBX) to manage.

Why Fusion Connect?

Convenience

Make management easier with Fusion Connect as your single provider for business lines nationwide. One simplified invoice. One call for Support.

Modernization Options

If you want to replace or upgrade your communications, we have easy options. Leverage your existing infrastructure or move to an entirely new solution.

Regulatory Compliance

Under NFPA 72 fire alarm systems must be connected to the PSTN with 48 hours of standby power. Fusion Connect has NFPA 72-compliant solutions available.

Optional Always ON Connection

Your business needs may require a secondary connection to your ensure your business is always up and running online. Ask us about optional Wireless Broadband availability.

Why Replace POTS?

- Cost Savings
- Future-proof Technology
- Features for Increased Productivity & Mobility
- Call Center Functions
- Collaboration Tools for a Hybrid Workforce
- Excellent Call Quality
- Simpler IT Management

With Fusion Connect * ...

- Keep Existing Phone Numbers
- Keep Existing Phone, Fax, and Alarm Equipment
- Full Communications Features, Including (But, Not Limited To): Audio Conferencing, Visual Voicemail with Transcription, Find Me/Follow Me, Advanced Call Forwarding, Voice Manager, Simultaneous and Sequential Ring, Speed Dial, and many more...

* Not all features and benefits are available with each solution.

Additional Services Complimenting Contact Center as a Service

- ✓ [Hosted VoIP](#)
- ✓ [Unified Communications \(UCaaS\)](#)
- ✓ [Internet Connectivity](#)
- ✓ [Calling Services](#)
- ✓ [SIP Trunks](#)



Visit www.fusionconnect.com to learn more.

Or, contact a Fusion Connect Business Consultant today at **888-301-1721**.

